



# Putting Assets in the Right Buckets

**For Optimal Investment Returns** 

## NCTC- Who We Are

- New Covenant Trust Company empowers churches, church institutions and church members to create and sustain healthy and vibrant ministries through faithful stewardship of their investments.
- Wholly owned subsidiary of the Presbyterian Foundation
- A limited purpose national bank regulated by the Office of the Comptroller of the Currency.
- Through a culture of servant leadership and unparalleled expertise, our people and our lasting relationships with our clients are our greatest assets.
- Our philosophy, approach and services are driven by the shared faith, values and integrity of the Presbyterian Church (U.S.A.).
- Our priority is the same now as it has always been to take excellent care of each and every client, no matter the size of their account.

# Money is Fungible







## **Asset Allocation Driver of Returns**

Figure 4. Investment outcomes are largely determined by the long-term mixture of assets in a portfolio



Note: Calculations are based on monthly returns for 709 American funds from January 1990 to September 2015. For details of the methodology, see the Vanguard research paper *The Global Case for Strategic Asset Allocation and an Examination of Home Bias* (Scott et al., 2016).





# **Duration Matching Your Assets**

| Immediate:            | Soon:               | Later:           | Much Later:       |
|-----------------------|---------------------|------------------|-------------------|
| Monthly liquidity     | 1-3 Yrs.            | 3-7 Yrs.         | 7-10+ Yrs.        |
|                       |                     |                  |                   |
| Bank Checking/Savings | Conservative Income | Balanced         | Balanced Growth   |
|                       | (MMKT, CDs, Bonds)  | (20%-50% stocks) | (50%-80% stocks)  |
|                       |                     |                  |                   |
| Payroll               | Project Funding     | Capital Projects | Endowments        |
| Bills                 | Reserves            | Specific Savings | Long Term Savings |
|                       |                     |                  |                   |

Long Term Expected Return Estimates

0.0%-0.40% 1-3% 3-5% 5-8%

Worst 12-Month Drawdown Risk Estimates

Stable Value -1% -5% -10%-22% -20%- 35%



# **Immediate Needs**

Time Horizon: o-1 Years

## Examples:

- Monthly payroll
- Bills
- Immediate spending

### Investment Types:

- Bank Checking/ Savings
- Money Markets

#### Benefits:

- Liquidity
- Safety
- Stable Value



- Inflation Risk
- Business Risk



# **Short-Term Needs**

Time Horizon: 6 Mos-3 Years

### Examples:

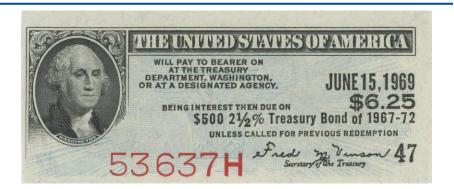
- Operating Reserves
- Near-term projects

## Investment Types:

- Certificates of Deposit (CD's)
- Money Markets
- Short Term Bonds

#### **Benefits:**

- Safety
- Liquidity
- Stable Value



- Inflation Risk
- Duration Risk
- Credit Risk



# **Medium-Term Needs**

Time Horizon: 3-7Years

## Examples:

- Capital Projects
- Savings for specific future needs

### **Investment Types:**

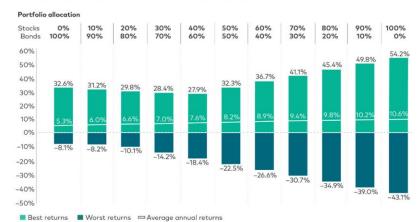
- Conservative to Balanced(20-50% stocks)
  - Global stocks/ stock mutual funds
  - Bonds/ bond mutual funds
  - Short Term Bonds
  - CD's

#### **Benefits:**

- More growth seeking to keep place with inflation
- Some reduced volatility with still relatively conservative allocations

#### Historically, higher-return assets have brought increased risk

Best, worst, and average returns for various stock/bond allocations, 1926-2021



Past performance is no guarantee of future returns. The performance of an index is not an exact representation of any particular investment, as yo cannot invest directly in an index.

ource: Vanauard, as of December 31, 2021,

Notes: Stocks are represented by the Standard & Poor's 90 Index from 1926 - March 3, 1957, the Standard & Poor's 500 Index from March 4, 1957 through J974, the Wilshire SOOO Index from 1975 through J974, MRSCI US Broad Market Index from April 23, 2005 through June 2, 2013, and the CRSP US Total Market Index threefter. Bonds are represented by the Standard & Poor's Hijfs forder Corporate Index from 1992 to 1968, the Citigroup High Grade Index from 1992 to 1972, the Lehman Brothers US. Long Credit Al. A Index from 1973 to 1975 the Barchyst Capital U.S. Aggregate Bond Index from 1976 to 2009 and the Bloomberg U.S. Aggregate Float Adjusted Bond Index thereafter. Data are through December 31, 2021. The overage annual returns are subject to rounding.

- Market Risk
- Duration Risk
- Credit Risk



# **Long-Term Needs**

Time Horizon: 7-10+ Years

## **Examples:**

- Endowments (restricted and unrestricted)
- Long term savings

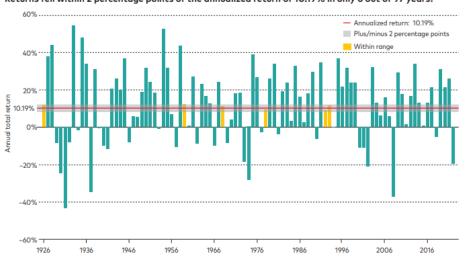
### Investment Types:

- Balanced Growth (50-80% stocks)
  - Global stocks/ stock mutual funds
  - Bonds/ bond mutual funds
  - Cash management for endowment spending or cash needs

### Benefits:

- Growth greater than inflation
- Growth supporting spending rates
- Growth for future generations

U.S. stock market 1926–2022
Returns fell within 2 percentage points of the annualized return of 10.19% in only 6 out of 97 years.



U.S. stock market returns based on Standard & Poor's 90 Index from 1926 to March 3, 1957; S&P 500 Index from March 4, 1957, through 1974; Dow Jones Wilshire 5000 Index from 1975 to April 22, 2005; MSCI US Broad Market Index from April 23, 2005, to June 2, 2013; and CRSP US Total Market Index thereafter. Assumes all distributions were reinvested. Past performance is not a guarantee of future results. The performance of an index is not an exact representation of any particular investment, as you cannot invest directly in an index.

- Market Risk
- Investor Risk
- Sequence of Return Risk



# **Asset Management Best Practices**

- 1. Start with your goals and objectives, define timelines
- 2. Match each asset's return goals and timelines with the appropriate investing approach
- 3. Document each account's purpose, goal, and timeline in a written Investment Policy Statement (IPS)
- 4. Seek broadly diversified and balanced investment approaches
- 5. Remain conscious of fees and expenses
- 6. Remain disciplined in your investment plan through market volatility
- 7. Seek professional expertise as appropriate or needed



## Thank You!

We're here to help you at any stage of your investment journey.

New Covenant Trust Company newcovenanttrust.com 800-858-6127 x6

You can also reach out to your Ministry Relations Officer (MRO) at presbyterianfoundation.org/mro







